



## Some Hot Tips To Help Find More Buyers

Agents that are listed with us can benefit from our hot tips that will improve the quality of property adverts on Homesgofast.com .

This advice will also help property listings become instantly more available to potential buyers

### **Your Property Title is Important**

Our research indicates that many of the most serious buyers will search Google for exact terms when looking to buy a property

By using precise terms in your title you can pin point marketing. You will see an example today by searching this term:

'1 bedroom apartment Sharm El Sheikh Egypt'

The property advert is highly ranked. This search term is also the title of the property advert. Place precise titles in your adverts and be found in the search engines

### **Content is King**

Creating useful content lets the search engines know that your advert is full of good information. So adding useful text about the property , location and the advantages of the property will get your advert get ranked higher

Copy Feature Will Let More Buyers See Your Homes

### **Copy advert feature saves time and gives you more exposure.**

Use the copy feature to save time and help more buyers find your advert.

The copy feature allows you to create duplicate adverts where the majority of the property information remains the same. Ideal when listing 1, 2 or 3 bed properties on the same development or where a property could be listed in more than one category such as investment property.

Select copy and a duplicate advert is created in your listings, then simply edit the duplicate by adding the new information

### **Agents Directory is Just The Thing**

Our real estate directory is found on every country home page under the tab ' Estate Agents' Agents listings contain a description about their business, contact phone numbers and link to the agents own website. This link alone is a valuable feature for search engine optimization

**How to list your real estate business in our directory**

Existing Real Estate Agents login to their agents accounts and select 'advertising'.

New Real Estate Agents: Create a free agents account

Annual Pricing

GBP125 per year approx EUR165, USD245